

New York State Parks: Creating a New Era of Stewardship

Mohonk Consultations

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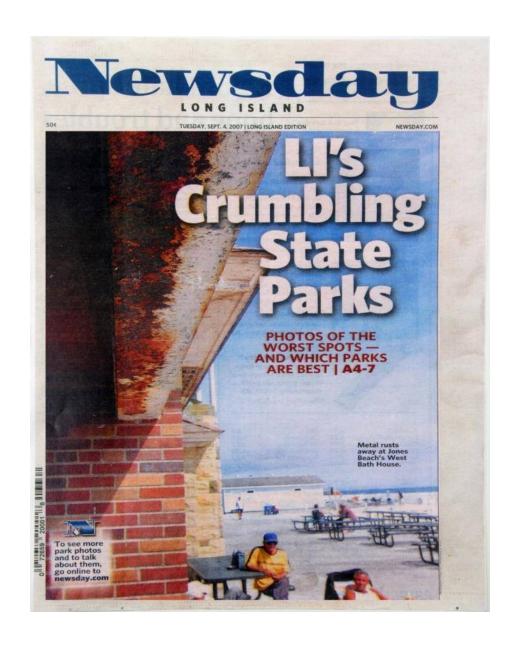




- Making the case for state park revitalization and stewardship
- From land conservation to sustainability



Making People
Care About
the Plight of
Parks





Documenting the problems.

"Show Me Your Uglies!"







New Administration Strategy:

\$100 million parks investment to start creating momentum.











- 90 state parks and historic sites slated for closure or reduced operations
- Testing the public



Legislative Reaction:

"Make the Calls Stop!"



Results:



- Parks remain open
- A new constituency is created
- New 'third rail' is born



The Alliance for New York State Parks:



An extension of OSI's commitment to building and caring for New York's State Parks



OSI/Alliance Capital Project Campaigns

- Hamilton Point Carriage Road Restoration
- Canopus Lake Beach Complex Renovation
- New Letchworth Nature Center
- New Thacher Park Center
- New Minnewaska Visitor Center and Gateway Area





- Grab success where you can find it.
- Engage the public, warts and all.
- Be opportunistic. There's a time and a place for everything.